



**A. PARTNER ORGANISATION**

NAME OF ORGANISATION	SMART NEST
National ID NUMBER	40003929773
European OID	E10268625
PIC NUMBER	890647308

**B. PROFILE**

Type of organization	Small / Medium Enterprise
Is the organisation a public body?	No
Is the organisation a non-profit?	No

**C. PARTNER ORGANISATION**

Full legal name (National Language)	SIA Smart Nest
Acronym	SMART NEST
Address	Stūrīša 22, Rīga, LV-1006
Post Code	LV-1006
Country	Latvia
Region	Central
Website	www.smart-nest.eu
Email	juris.riekstins@smart-nest.eu
Telephone	+371 29177107

**D. BACKGROUND AND EXPERIENCE**

E. Have you participated in a European Union granted project in the 3 years preceding this application? Please indicate:

YES

List of previous projects					
Please provide a list of your previous projects for the last 4 years.					
Participant	Project Reference No and Title, Funding programme	Period (start and end date)	Role (COO, BEN, AE, OTHER)	Amount (EUR)	Website (if any)
Smart Nest	ERASMUS+ KA210-ADU, 2022, "Integration of Migrants in the Labour Market"	11.2022. – 10.2024.	BEN	14'000	n/a
Smart Nest	GameS ERASMUS-SPORT-2022-SSCP	01.2023. – 12.2024.	BEN	16'000	n/a
Smart Nest	Same Same ERASMUS-SPORT-2022-SCP	01.2023. – 12.2025.	BEN	56'000	n/a



Smart Nest	KA220-SCH-1DC3F2B5 European Union citizenship at school	11.2021. – 10.2023.	BEN	32'399	<a href="https://www.euatschool.eu/">https://www.euatschool.eu/</a>
Smart Nest	KA220-SCH-EBFCEA13 Sustainability Managers @ School	11.2021. – 10.2023.	BEN	34'176	<a href="https://www.school-sustainability.eu/">https://www.school-sustainability.eu/</a>
Smart Nest	Enhance the potential of Smart Working – SmartWo	01.2022. – 12.2022.	BEN	13'500	<a href="https://www.smartwo.eu/">https://www.smartwo.eu/</a>
Smart Nest	Enhancing eNtrepreneurial mindset and self-emPOWerment in Kids – ENPOW4Kids	01.2022. – 01.2024.	BEN	31'820	n/a

Please summarise the partner organisation (e.g its type, size, scope of work, areas of specific expertise).

**SMART NEST** is where it all STARTS.

**SMART NEST** is an advocate for digitalisation, digital citizenship, and new and innovative technologies. SMART NEST employs the most recent E-learning development solutions and intends to incorporate new and innovative tools into E-learning course modules, such as interactive videos (videos that can stop at a pre-determined time and reveal additional information, for example, to emphasize some important details or explain activities or movements). In these types of solutions, videos from stock can be taken and then interactivity is applied during the process (with this solution partners do not need professional cameras and video making skills). Virtual reality and software simulation tools make it easier to teach new software.

**SMART NEST** is focusing on the creation of **Interactive E-learning Modules** ([Interactive E-learning | Smart Nest \(smart-nest.eu\)](https://www.smart-nest.eu)) utilizing cutting-edge authoring tools. Interactive E-learning entails a lot of visual elements, such as photographs, short videos, or various quizzes. All materials have the potential to have interactive solutions:

- **Hotspots** – Buttons that can be placed in specified locations on images or videos and, when pressed, show additional information. It's a great way to draw attention to key elements.
- **Click & Reveal Buttons** – Not all information is displayed at first, but it is revealed by pressing specially designed buttons.
- **Interactive Videos** – The video can pause at any time and provide additional information, such as emphasizing some significant elements or explaining activities or motions (for example, in sport) performed in the video ([Interactive Videos | Smart Nest \(smart-nest.eu\)](https://www.smart-nest.eu)).
- **Software Simulation** – When it comes to learning new software, nothing beats videos that capture the software's screen "at work."
- **Quizzes and tests** – A great deal of learning can be accomplished through various exercises where students should not only complete "classic multiple-choice tests," but also various interactive tasks such as drag and drops (putting the right order, dividing into categories); hotspots (finding the "right place" in the image and clicking on it); and putting the figures with words in the correct places in the image (e.g., in learning languages). Quizzes can even be added to interactive videos where students should watch the video while taking the quiz.

These materials might be either **informal education materials** (adult self-education, quizzes and tests to test knowledge) or placed on any freely accessible webpage. Furthermore, these Interactive E-learning Materials **may be made responsive to mobile devices**, thus if the project's target audience is heavily reliant on mobile devices, materials can be made responsive to them.

**SMART NEST** can create Interactive E-learning Modules using contemporary authoring tools, which may be used as outstanding off-court or theoretical teaching material for **SPORTS**. Trainees can use it at home to practice various moves or play-outs in **team sports**. The following examples demonstrate how to study player roles in team sports and how to utilize drag and



drop technologies to learn through knowledge quizzes (templates of exercises where user should put players in the right positions). These resources are also appropriate **for parents**, so that parents may better comprehend what their children are learning and help them understand the fundamentals so that they arrive at the training more prepared. <https://www.smart-nest.eu/sport>

Interactive video technology may be utilized to teach **sports tactics**. The interactive film may be paused at any time and an extra "layer" of information (targeted) can be added to explain the significance of a movement, position, or grip. This additional information can take the shape of text, a picture with or without hotspots, or even a video (so You will have a video included in the video).

Interactive E-learning Course Modules that have been developed can also be used in **formal education** because they support the SCORM protocol, can only be used with permission if they are published on a learning management system (LMS), and can give teachers all the data they need to evaluate students.

A short video about all services **SMART NEST** offers: [https://www.youtube.com/watch?v=Ohx1Y4\\_IzJE](https://www.youtube.com/watch?v=Ohx1Y4_IzJE)

**SMART NEST** personnel are continually enhancing their expertise and practice in **educational video creation**, in addition to developing Interactive E-learning course models. Educational videos are made up of videos shot by the company or acquired from stock footage, with appropriate music added. Most crucially, the videos include voice-over audio developed with the most recent artificial intelligence capabilities. The finished product can be distributed through many platforms, such as YouTube, TikTok, Instagram or it can be updated with interactivity, resulting in even more diverse videos. Besides, these videos can be updated with interactivity and used in sports projects [Sport | Smart Nest \(smart-nest.eu\)](https://www.smart-nest.eu/sport).

**Mr. Juris Riekstins**, the founder and general manager of SMART NEST, has extensive experience in planning and implementing several international projects; hence, SMART NEST will be a dependable partner, and its management has experience in similar projects:

- 612542-EPP-1-2019-1-LV-EPPKA2-KA – “Knowledge Alliance of **Business idea Assessment: Digital Approach**” (An Erasmus+ Knowledge Alliances proposal);
- 2020-1-LV01-KA227-ADU-094532 – “Development of the **Entrepreneurial MIND-SET** in creative persons”;
- 2020-1-LV01-KA226-HE-094519 – “**Inclusive Digital Education** – a Tool to Understand Circular Economy”;
- 2020-1-SE01-KA204-077926 – “bASic Stem compETences for migrantS”;
- 2020-1-LV01-KA201-077505 – “KIDPRENEURSHIP – Development of the **Entrepreneurship mind set** in our kids”;
- 2020-1-LV01-KA204-077548 – “Rural and Regional Libraries as Local Family Entrepreneurship centres”;
- 2020-1-HR01-KA204-077729 – “The Third Reading Age”;
- NPAD-2020/10216 – “Digital **personal investing**: available to anyone (NordPlus project)”;
- NPAD-2021/10110 – “SHAPE it Green (NordPlus project focused on **Circular Economy**)”.

**SMART NEST** and its founder Juris Riekstins have vast experience working with business start-ups, preparing and evaluating business concepts, business models, and business strategies. Juris Riekstins is also actively working in the field of Entrepreneurial Mind-Set, with various learning resources in the works on the subject.

**SMART NEST** can evaluate the project's continuous quality assurance, which is a score-based evaluation that is performed throughout the proposal's implementation life cycle.

**What are the activities and experience of your organisation in the areas relevant for this project? Who are the key persons involved in the project and what is their role in your organisation?**

#### IDEAS & PROJECTS

Smart Nest is constantly growing its network. We always have at least one collaboration project concept in mind, which we develop, and we invite You to join our network. Smart Nest is intended for mutual cooperation; we create our own ideas, but we are glad to join Your project ideas and provide value with our core expertise:

- Development of interactive e-learning modules as innovative outputs,
- Entrepreneurial topics ranging from mindset to business coaching in real life.



### **E-LEARNING course – digital solution development**

**SMART NEST** focuses on creating Interactive E-learning Modules utilizing cutting-edge authoring tools. Most Interactive E-learning Course Modules include a lot of visual content, such as photographs, brief videos, or different quizzes. All contents can have interactive elements such as “Click & reveal” or “HotSpot buttons”, quizzes and tests, interactive videos, and so on. Materials can be informal (often published on the web and mobile devices) or formal (typically published on Learning Management Systems) and then provide information to teachers via the SCORM protocol.

**SMART NEST** is now a part of six strategic partnerships whose anticipated outputs include Interactive E-learning Modules:

### **ENTREPRENEURSHIP & MIND-SET**

**SMART NEST** and Juris Riekstins, the founder of **SMART NEST**, has vast experience in the formulation and evaluation of business start-ups, business models, and business strategies. Since 2013, Juris Riekstins has evaluated more than 800 business plans, mentored more than 200 business start-ups, offered business counselling, and tracked the implementation of their business plans throughout the course of the first two years.

J.Riekstins is involved in various Erasmus+ initiatives related to entrepreneurship and MIND-SET:

- “**KIDPreneurship**” – [www.kidpreneurship.eu](http://www.kidpreneurship.eu), where resources will be available for children aged 5 to 10.
- “**Development of the Entrepreneurial MIND-SET** in creative persons” – [www.mindsetproject.eu](http://www.mindsetproject.eu), where materials on **entrepreneurial mindset** will be generated for people in the creative sectors.

**In terms of entrepreneurship**, J.Riekstins is now involved in Knowledge Alliances and Erasmus KA2 Adult projects:

- “**Knowledge Alliance of Business idea Assessment: Digital Approach**” (An Erasmus+ Knowledge Alliances project in which partners work to develop an **artificial intelligence-based tool** to evaluate business ideas).
- “**Rural and Regional Libraries as Local Family Entrepreneurship centres**”, where several rural and regional libraries will receive Interactive E-learning on how to launch a new business.

### **NETWORKING PLATFORMS**

Smart Nest has designed and is capable of developing Networking Platforms. Networking platforms enable communication, the launch of dialogues, the exchange of experiences, and the sharing of data and media. The Smart Nest team has created an expanding KID\_Preneurship Project network that connects school and corporate representatives and may be utilized to contact these target groups.

### **Key persons involved in the project:**

#### **Mr. JURIS RIEKSTINS**

Mr. Juris Riekstins holds a Master of Business Administration degree. He has over 15 years of experience in business plan preparation, financial advising, business development finance acquisition, and project management. Juris has experience in coordinating KA2 proposals, developing educational and training materials in several fields, and creating interactive E-learning materials. J. Riekstins is in charge of creating the E-learning modules and courses. J. Riekstins has served as project manager in a number of local and international projects supported by the EU and other international financial agencies. Over the last 10 years Juris has successfully managed and coordinated projects with the total funding portfolio for more than 26 million EUR. J.Riekstins has established his own production and service businesses.

J.Riekstins is currently involved in the following project implementations:

- 612542-EPP-1-2019-1-LV-EPPKA2-KA “Knowledge Alliance of Business idea Assessment: Digital Approach” (An Erasmus+ Knowledge Alliances proposal);
- 2020-1-LV01-KA227-ADU-094532 – “Development of the Entrepreneurial MIND-SET in creative persons”;
- 2020-1-LV01-KA226-HE-094519 – “Inclusive Digital Education – a Tool to Understand Circular Economy”;
- 2020-1-SE01-KA204-077926 – “bASic Stem compETences for migrantS”;
- 2020-1-LV01-KA201-077505 – “KIDPRENEURSHIP – development of the Entrepreneurship mind set in our kids”;
- 2020-1-LV01-KA204-077548 – “Rural and Regional Libraries as Local Family Entrepreneurship centres”;
- 2020-1-HR01-KA204-077729 – “The Third Reading Age”;
- NPAD-2020/10216 – “Digital personal investing: available to anyone (NordPlus project)”.



**Ms. INGA UVAROVA**

Mrs. Inga Uvarova holds a Master's degree in economics and is a PhD candidate in business management. Mrs. Inga Uvarova has over 20 years of expertise in the preparation, management, evaluation, and monitoring of international projects and business plans. She teaches the study courses "Entrepreneurship," "Basics of Business," and "Project Management." She is a mentor and coach for new company start-ups, and she has mentored several young entrepreneurs that are developing business ideas.

**Ms. MARIA GRINAVICA**

Ms. Maria Grinavica has a MBA in Global Marketing and Business Administration and holds certifications in digital marketing and graphic design. Ms. Maria Grinavica specializes in digital marketing, content creation, corporate communications, project management and small-business development. She has attended numerous business-related conferences and activities, and she has given a speech on her entrepreneurial path during EU Knowledge Valorization Week. She has strong marketing skills, particularly in digital marketing, which means she can carry out the project distribution aspect.

**Ms. KLINTA KALNEJA-ANE**

Ms. Klinta Kalneja-Ane holds both a certificate in project management for use in state administration and municipal institutions, as well as a Master of Social Sciences in Library and Information Science. She has worked at the Jelgava City Library for 10 years, 8 of those years as a project manager, where she prepared and coordinated projects and created intellectual content for them. Working as a project specialist, she creates E-learning content using the Adobe Captivate authoring tool.

**Ms. DARINA LURINA**

Ms. Darina Lurina is studying computer science for a Bachelor's degree. She has knowledge and practical experience in the development of training materials, particularly E-learning modules.

**Ms. SANTA GRINAVICA**

Ms. Santa Grinavica is focusing on social media management and content creation. She is creating E-learning modules.

**F. LEGAL REPRESENTATIVE**

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**G. CONTACT PERSON**

Title	Ms.
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<b>Gender</b>	Female
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