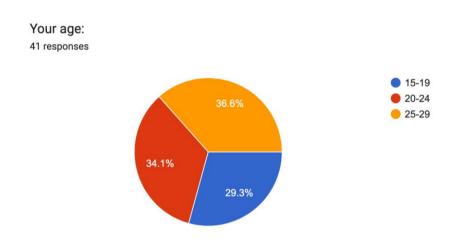


Research on Youth Digital Skills and Employability Issues

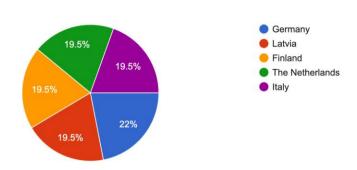
SmartNest, with partners from Germany, Italy, Finland, and the Netherlands, has conducted an extensive survey. The objective of this survey was to assess the digital competencies of young people in these countries. Its purpose was to gather crucial data to support a comprehensive evaluation of the potential organization of a multi-day workshop focused on improving the digital skills of youth, thereby enhancing their employability, and fostering capacity development.



A significant portion of the survey respondents fell within the age bracket of 20 to 29 years old. This demographic trend indicates that a substantial proportion of the respondents have progressed beyond their formal educational pursuits, potentially having completed their university studies, and have subsequently encountered various practical scenarios necessitating the application of diverse digital skills in their daily lives. Consequently, their extensive work experience equips them with the ability to critically evaluate their proficiency in specific digital domains, drawing upon their professional encounters and responsibilities.

Which country are you from?

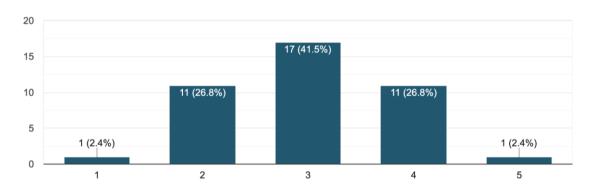
41 responses



The survey yielded a nearly uniform distribution of respondents across the participating countries, with Germany registering a slightly higher number of participants in comparison to the other nations. This parity in response rates underscores a balanced representation of individuals from each country, facilitating a comprehensive cross-sectional analysis of digital skill levels among the youth demographic.

On a scale of 1 to 5, where 1 represents "Not at all skilled" and 5 represents "Extremely skilled," how would you rate your current digital skills?

41 responses



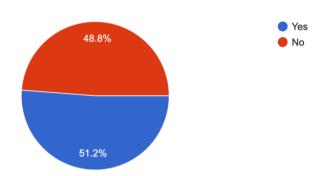
The prevailing trend among the respondents indicates that a substantial proportion currently falls within an intermediate skill level category. This positioning implies that they possess a commendable blend of experience and knowledge, enabling them to effectively tackle various challenges that require the application of digital skills.

Conversely, it is noteworthy that nearly one-third of the respondents have self-assessed their digital competencies as below average. This observation underscores a collective acknowledgment among respondents that their proficiency in digital domains may not be fully honed, thereby suggesting a promising avenue for growth and improvement.

In light of these findings, the overall dataset underscores the prevalent recognition among individuals that there exists room for enhancement in their digital skillsets. To address this identified need and facilitate skill refinement, we are pleased to offer a multi-day workshop tailored to meet these requirements, providing participants with an opportunity to augment their digital capabilities.

Have you received any formal education or training in digital skills? (e.g., courses, workshops, certifications)

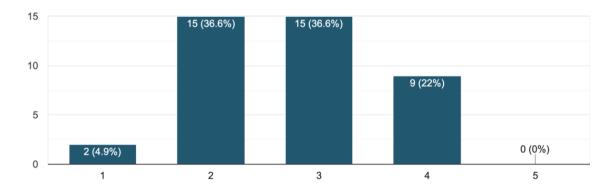
41 responses



A noteworthy revelation from the survey data is that a significant portion, precisely half of the respondents, have not had the benefit of formal education or training to acquire and cultivate digital skills. This educational deficit is reflected in their lower scores in question 3, further underscoring the crucial importance of addressing this deficit.

In light of these findings, it can be reasonably inferred that there exists a palpable and pressing demand for inclusive workshops, accessible to all those who express interest. These workshops would serve as a vital means of bridging the educational gap and equipping individuals with the digital competencies necessary for both personal growth and increased employability.

How confident do you feel about your employability in the digital age? 41 responses

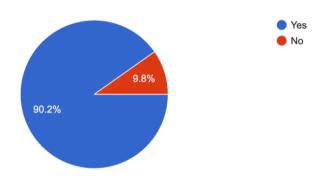


A significant finding in the survey data reveals that more than two-thirds of the respondents harbour doubts regarding their prospects of securing employment in today's dynamic job market. This pervasive uncertainty can be largely attributed to the swift and relentless advancement of technology, necessitating continuous adaptation and proficiency in working with these technological innovations. In response to this prevailing concern, it is imperative to emphasize that our forthcoming seminar is strategically designed to alleviate these apprehensions. By participating in our seminar, individuals will receive

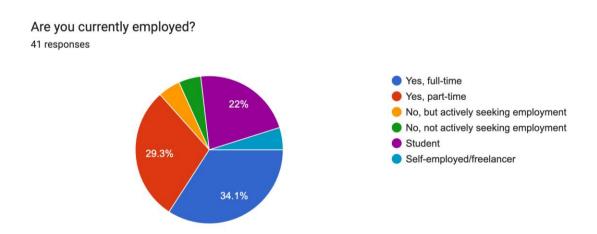
comprehensive instruction in the essential fundamentals required to thrive in the contemporary professional landscape. This proactive educational initiative is aimed at bolstering their confidence and competence, ensuring that they possess the requisite skills to not only keep pace with technological developments but also to excel and prosper in today's demanding work environment.

Are you aware of the multitude of career opportunities available if you possess the necessary digital skills?

41 responses

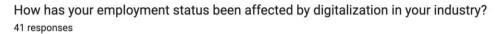


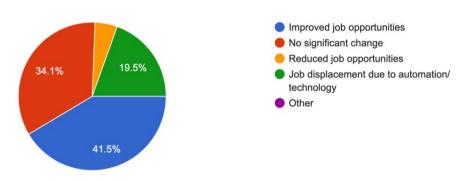
An intriguing insight gleaned from the survey results is that nearly all respondents exhibit a strong awareness of career opportunities within the digital landscape. However, it is notable that responses to question 5 reveal a prevailing uncertainty among respondents regarding their actual prospects of securing these positions. This disparity suggests that while individuals possess a general understanding of potential career paths, they harbor doubts about their personal ability to attain these roles. Interestingly, approximately 10% of respondents appear to lack awareness of possible job opportunities altogether. This finding underscores the need for broader and more accessible dissemination of information regarding career possibilities in the digital sector, as well as targeted efforts to address this knowledge gap and guide individuals towards informed career choices.



The survey outcomes reveal that a predominant proportion of respondents are presently engaged in employment, signifying that they are actively participating in the workforce. Additionally, it is noteworthy

that nearly a quarter of the respondents are enrolled as students, indicating that they are currently pursuing educational endeavors. This dual representation of both working individuals and students underscores the diverse demographics and backgrounds of the surveyed population, which is essential information for tailoring and designing effective educational initiatives and workshops to meet the needs of this varied audience.

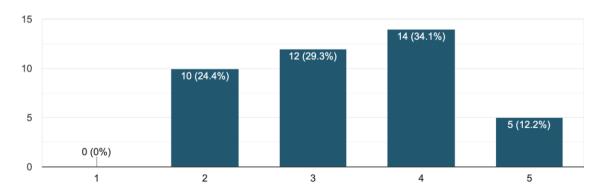




Indeed, the pervasive impact of digitalization has significantly reshaped various professions and industries. While some fields have witnessed an expansion of career and job opportunities, others have experienced automation and transformation. This dynamic shift underscores the critical importance of developing digital skills and knowledge.

Not only does acquiring digital competencies serve as a means of safeguarding one's current employment in an increasingly digitized world, but it also opens doors to further career advancement and growth. In this rapidly evolving landscape, individuals equipped with digital skills are better positioned to adapt to changing job requirements, contribute to innovation, and excel in their respective fields. Consequently, cultivating digital literacy is an essential investment in one's professional development, ensuring not only job security but also the potential for thriving in the digital age.

How important do you believe digital skills are for employability in your field? 41 responses



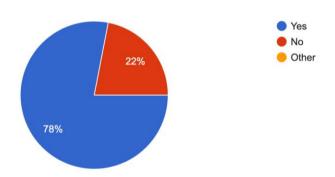
The survey findings reveal that there is a diverse range of perspectives among respondents regarding the importance of digital skills in today's working environment. Approximately half of the respondents

affirm the essential nature of these skills, acknowledging their paramount significance. Conversely, a third of respondents express doubt about the absolute necessity of digital skills; however, they do recognize that these skills can enhance job prospects.

This nuanced view underscores the nuanced relationship between digital skills and career opportunities. It is clear that there is a recognition among respondents that digital skills can be a valuable asset in the competitive job market, even if they are not universally considered indispensable.

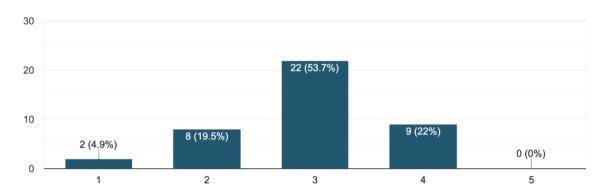
To address this diversity of viewpoints and to empower individuals in their career development, it is evident that digital skills seminars, workshops, and educational courses are crucial tools. These offerings can play a pivotal role in equipping individuals with the necessary competencies to navigate the contemporary working landscape effectively and seize the multitude of career options that digital skills can unlock.

Have you had to adapt or acquire new digital skills to remain competitive in your job or industry? 41 responses



In the contemporary digital era, the imperative to adapt to new technologies transcends age boundaries. It is not solely a concern for young people; rather, individuals across all age groups must continually acquire new skills to remain relevant and effective in their professional pursuits. The rapid pace of technological advancement necessitates an ongoing commitment to learning and skill development as a cornerstone of career longevity and success. Consequently, the imperative to acquire new skills and embrace emerging technologies is a universal requirement that applies to individuals of all generations who seek to sustain and enhance their employability in today's digital world.

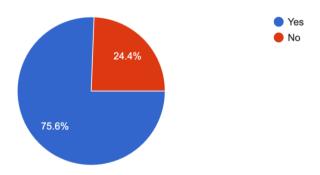
Do you feel that your current skills are well-aligned with your career goals in the digital age? 41 responses



The survey data underscores a significant finding: a majority of respondents perceive a misalignment between their current digital skills and the requirements necessary to achieve their career objectives. This pivotal insight implies that, for the majority of respondents, attaining their desired job positions through traditional career progression paths may prove challenging without a concerted effort to enhance their digital competencies.

Consequently, there exists a compelling need for individuals to proactively develop and refine their digital skills. Such efforts are indispensable in bridging the skills gap, aligning with career aspirations, and ensuring that they are well-prepared to meet the demands of the evolving job market. This proactive approach to skill development becomes increasingly crucial in the context of career advancement in today's digital-centric professional landscape.

Have you considered changing careers or industries due to the increasing demand for digital skills? 41 responses

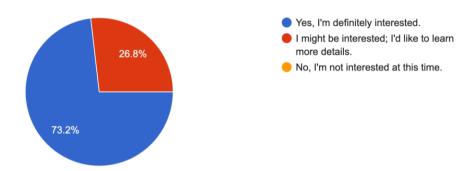


The growing demand for digital skills in the workplace has undeniably presented a unique opportunity for career development. However, it is crucial to recognize that this opportunity comes with a caveat: individuals who do not possess adequate digital skills may find it necessary to transition to different jobs,

driven by the inability to keep pace with modern technology. This scenario often leads to individuals forsaking potential career opportunities within their current industry or the industry of their aspirations. In this context, the proposal of a digital skills workshop assumes paramount importance. Such a workshop would serve as a valuable resource, imparting essential knowledge and expertise in digital skills. By equipping individuals with the requisite competencies, this initiative holds the potential to be transformative, enabling individuals to enhance their career prospects, pursue opportunities in their desired industries, and ultimately improve their lives. In essence, a digital skills workshop can be a catalyst for positive change, facilitating professional growth and alignment with career aspirations in an increasingly digital world.

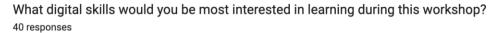
Would you be interested in participating in the workshop aimed at enhancing your digital skills for improved employability and capacity building in the digital age?

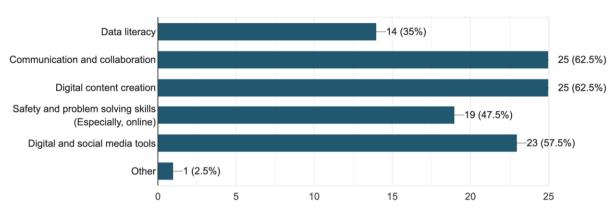
41 responses



The unanimous interest expressed by all respondents in attending a digital skills workshop reflects a collective awareness of the paramount importance of digital skills in contemporary life. These individuals have recognized the intrinsic value of enhancing their digital competencies as a means of not only personal improvement but also as a way to contribute to the broader community.

The desire to participate in such a workshop underscores their commitment to self-improvement and their willingness to leverage their knowledge to help others. This collective enthusiasm for upskilling is not only an opportunity for individual growth but also a testament to the spirit of collaboration and shared progress that can be fostered through educational initiatives focused on digital skills. It reflects a proactive and forward-thinking approach to adapting to the demands of the digital age and highlights the potential for positive impact on both personal and communal levels.

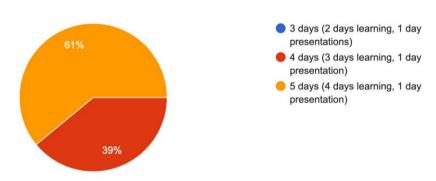




It is noteworthy that among the topics offered, data literacy appears to have garnered less interest from respondents. This particular response could potentially stem from a lack of clear understanding among respondents about the specific components encompassed within the concept of data literacy.

Conversely, the strong support demonstrated by respondents for the other topics underscores their recognition of the relevance and importance of these areas. This alignment of interest signifies a clear acknowledgment of the value and potential benefits associated with acquiring digital skills in these domains.

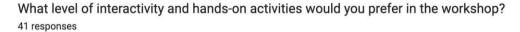
How long do you prefer the workshop to be? 41 responses

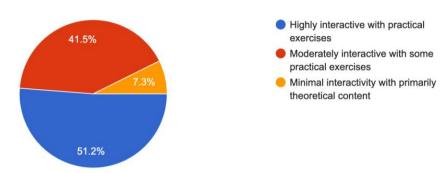


The prevailing sentiment among the majority of respondents, favoring a workshop duration of five days, reflects a strong appetite for acquiring substantial and comprehensive knowledge in the realm of digital skills. This preference underscores the recognition among participants of the pressing need for digital skills in today's world and their eagerness to gain a deep and substantial understanding of the subject matter.

The endorsement of a longer workshop duration suggests a commitment to maximizing the learning experience and obtaining as much useful information as possible. It is a testament to the respondents' proactive approach to self-improvement and their genuine interest in equipping themselves with the digital

competencies necessary to excel in the contemporary digital landscape. This level of enthusiasm bodes well for the success and impact of the proposed workshop.

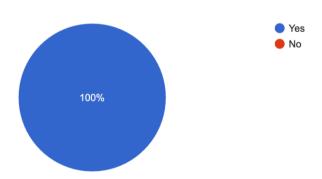




An overwhelming majority of the surveyed respondents have expressed the viewpoint that the inclusion of practical exercises within the workshop is imperative to enhance their comprehension of theoretical aspects. Additionally, it is noteworthy that approximately half of the respondents advocate for a higher degree of interactivity during the seminar, while the remaining half opine that a moderate level of interactivity is desirable. Consequently, these sentiments collectively reflect the respondents' desire for active engagement within the pedagogical process. Their aspiration extends beyond merely posing inquiries; it encompasses a proactive commitment to reinforcing theoretical knowledge through a multifaceted approach, encompassing methodologies such as assessments, collaborative group work, and other interactive elements.

Would you be interested in participating in escape rooms that incorporate elements related to digital skills and problem-solving?

41 responses

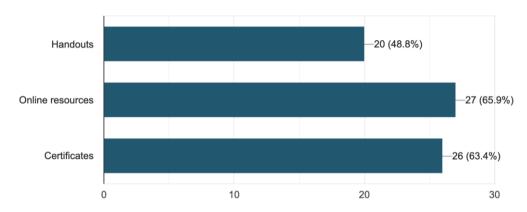


The entire respondent pool has expressed a keen interest in participating in escape rooms, driven by the belief that such immersive experiences would serve as an effective and engaging means of enhancing their retention of educational material. This unanimous enthusiasm underscores the recognition among

respondents of the potential benefits of leveraging interactive and entertaining activities as supplementary tools for learning and reinforcing the subject matter.

What resources or materials would you expect to receive during the workshop to enhance your learning experience? (e.g., handouts, online resources, certificates)

41 responses

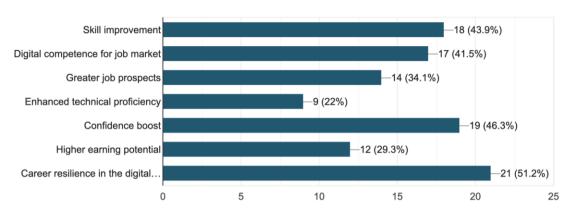


The survey results reveal distinct preferences among the respondents regarding workshop materials and resources. Specifically:

- 1. Half of the respondents express a desire to receive handouts during the workshop that illustrate the advantages of retaining information through manual testing or tasks. This request reflects an interest in tangible materials that reinforce the effectiveness of hands-on learning.
- 2. Approximately two-thirds of the respondents express a preference for online resources that they can access and review at their convenience. This inclination underscores a recognition of the value of digital materials for ongoing reference and self-paced learning.
- 3. A majority of the respondents, more than half, express a strong interest in receiving certificates of participation. These certificates would not only serve as valuable additions to their CVs but also enhance their employability prospects. This demonstrates an understanding of the professional value associated with recognized participation in educational initiatives.

These varying preferences highlight the importance of catering to diverse learning styles and needs when designing and delivering educational programs and resources.

What are your primary goals or expectations from attending this digital skills workshop? 41 responses



It is noteworthy that half of the respondents view the workshop as an invaluable opportunity to attain several key objectives. These include gaining confidence in their digital skills, enhancing their overall digital competencies, and subsequently increasing their employability prospects. Respondents recognize the workshop as a platform through which they can acquire additional knowledge, which they perceive as a catalyst for career advancement and personal growth. This collective perspective underscores the workshop's potential to serve as a pivotal step toward achieving their professional aspirations and bolstering their confidence in navigating the digital landscape.